



JEROEN MEINES

USER EXPERIENCE DESIGNER

PERSONAL INFORMATION

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| NAME | Jeroen Meines |
| DATE OF BIRTH | 30-09-1989 |
| PLACE OF BIRTH | The Hague, the Netherlands |
| ADDRESS | Helperveste 42 9721 BJ Groningen The Netherlands |
| TELEPHONE NUMBER | (+31) 6 10322509 |
| EMAIL ADDRESS | jeroen.meines@gmail.com |
| NATIONALITY | Dutch |
| LANGUAGES | Dutch: native English: fluent German: basic |

EDUCATION

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| 2009 - 2013 | HBO Communication & design <i>Hanze University, Groningen</i> <i>Art Academy Minerva</i> <i>Propaedeutic diploma in 2010</i> |
| 2007 - 2009 | HBO Communication <i>Hanze University, Groningen</i> <i>Propaedeutic diploma in 2009</i> |
| 2002 - 2007 | HAVO <i>Vincent van Gogh, Assen</i> <i>Profile: culture and society</i> |

INTERNSHIP

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| 2012 | Bittersuite (Cape Town, South Africa) <i>At Bittersuite I worked on some big clients such as Glenfiddich and Dunhill for international campaigns, but also for local businesses to provide them of corporate identities, posters and flyers.</i> |
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WORK EXPERIENCE

2017 - 2019

HackerOne (UX / UI designer)

Responsibilities include user testing, wireframing, prototyping and UI design for both the company- and the hacker-side of the platform. Biggest projects have been the new design language and several new product features.

2016 - 2017

Jellow (UX designer)

At Jellow I was responsible for the UX / UI of the platform and graphic design of marketing and sales materials. My biggest task at Jellow has been a complete redesign of the platform and the design language.

2014 - 2016

Catawiki (UX designer)

I was responsible for the UX on the buyer side of the (mobile) website. Making wireframes, doing A/B tests, writing copy for our campaigns and landingpages and of course, delivering fresh and clean, pixel-perfect designs.

2013 - 2014

Astrasat (marketing designer)

Marketing manager / designer for Astrasat: designing (offline) marketing materials, SEO and UI/UX design for the website.

2011 - 2015

Davion (owner)

In 2011 I started my own company in graphic design and communication. I have worked for several clients on corporate identities and websites.

2005 - 2011

Freelance graphic designer

Designing and developing of identities, posters, flyers and websites.

COMPUTER SKILLS

EXPERIENCED:

HTML, CSS
Sketch
Principle
InVision
Adobe Photoshop
Adobe Illustrator
Adobe InDesign

BASICS:

Javascript, jQuery

ABOUT ME

Ambitious
(very) Curious
Independent
Optimistic
Eager to learn

REFERENCES

Sander Viegers
Head of Customer
Experience, Catawiki

"I have gotten to know Jeroen as an excellent versatile designer who moves easily between Marketing and UX Design. Having worked in diverse roles he is uniquely positioned to synthesise different perspectives, both visual and textual, into his design work. On top of that, Jeroen is much respected amongst his colleagues and spares no effort in boosting team morale."

Harmen Vissscher
CMO, Catawiki

"In the months that I got to work with Jeroen, I have experienced him as a true team player and an important contributor to the culture of the marketing team. Jeroen constantly delivered designs of high quality, and knew how to handle all the requests that came to him from all corners of our organization. Jeroen is a guy that always makes the deadline, and can perform well on his own but also in teams. He also was active outside of working hours, working on landing pages, presentations and the magazine of our activity committee."

Danny Ruchtie
Sr. UX designer,
Catawiki

"It simply is a delight to work with Jeroen! We have worked on one of the biggest design projects in the history of Catawiki. A project that will have a significant impact on the future of Design at Catawiki. We not only worked our asses off creating beautiful work, we also had some of the most interesting, fun and creative discussions in my professional career."

Andrew Hofmeyer
Creative director,
Bittersuite

"Jeroen immediately got involved enthusiastically in all projects, his enthusiasm was noted and appreciated and he handled a big project on Dunhill (our biggest client) with professionalism and creative flair, he was a pleasure to have and I would recommend him to any business"